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April 18, 2013

Attn: Eric Carter, President  
Pastoral Medical Association  
P.O. Box 335  
Cayuga, Texas 75832

RE: Integrative Pastoral Medical Association

Dear Mr. Carter:

Please be advised that I am writing on behalf of Mr. Shalomim Halahawi founder of the Integrative Pastoral Medical Association (IPMA) and owner of the registered trademark Integrative Pastoral Medicine® registration number 4,093,251 with the United States Patent & Trademark Office.

Mr. Halahawi has become aware that your organization is using this registered mark for your own company's business and providing certification to other schools and educational institutions with his registered mark that are then also portraying his registered mark. Please be advised that your use of this mark without Mr. Halahawi's permission is trademark infringement and dilutes his organizations right to the mark. In addition, the use of this mark is confusingly similar to the public. When an individual or institution that is looking for the IPMA they may be confused by your use of this mark and be diverted to your organization instead which causes harm to IPMA.

As such, it is hereby demanded that you immediately cease and desist from any further use of the name or mark Integrative Pastoral Medicine or any variation, alteration, similar, or modified version of the mark. Please confirm your agreement with this demand in writing to our office.

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IPMA hopes to resolve this matter amicably. However, should you fail or refuse to cease the use of the infringing mark I will advise our client to use all available legal remedies. This may include the filing of an injunction or a civil suit for damages in accordance with the Lanham Act and Federal common law.

We look forward to your prompt response.

Sincerely,

A handwritten signature in black ink, appearing to read "Brett C. Tyler". The signature is stylized and cursive.

Brett C. Tyler

BCT/arh

cc: Shalomim Halahawi

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